

Safety Sense

Always Have a View



Ever-evolving smart technology has led to video door cameras being incorporated as an essential element of an overall security system. These sleek, intelligent devices let you see, hear, and speak to someone at your door in via your smartphone in real-time, so you can monitor activity outside your front door 24/7/365. It's not just a home that can benefit from a video door camera; it's also an excellent addition to your business. Regardless, they provide an extra level of security at your entrances and integrate well with other smart home devices, allowing for a fully connected and automated smart home system.

A quality doorbell camera can feature high-resolution video, facial recognition and infrared technology that captures audio and video when triggered by motion detectors. It can allow you to warmly greet a loved one before they enter, thank a delivery driver and provide instruction about leaving packages, buzz a client into your building for a meeting, or question an unwanted caller's presence – all without ever opening the door. A video door camera is capable of recording and storing footage which provides the option to review or share door footage activity later. So, if there is any nefarious activity at your door, on your property or an incident within your camera's range, you'll have high-definition footage to use as evidence for any further investigation. That's why law enforcement regards video door cameras as valuable tools in solving crimes. Not only can the footage assist a police investigation, but it can also provide insurance companies with investigative footage and proof of any damage or theft. Of course it's important to be mindful, if in fact a crime has occurred, that you do not post the footage on social media. If the footage is used during a trial – if it gets to that level – a social media post could be determined as prejudicial and barred as evidence.

As a side note – while video door cameras offer significant security benefits, they could raise privacy concerns for both homeowners, business owners, and their neighbors. Therefore, when installing the door camera, your technician (or you, if you're installing it yourself) should always be mindful of the camera position to avoid infringing on any neighbors' privacy.

Overall, video doorbell cameras can be a practical upgrade for your home or business as they enhance security and provide another layer of peace of mind that allow you to monitor all comings and goings at your door.

